entando

FAST FACTS

Company:
Entando

Contact:
info@entando.com

Website:
www.entando.com

Company Description

Entando is software company founded in 2010 and headquartered in California with R&D and sales offices in Europe. Born from the idea of breaking digital barriers in application development, the company was awarded with the Gartner Cool Vendor in 2015 and it is now growing in the Digital Experience Platform market space. Entando has a rich portfolio of customers, ranging from a variety of industries. The product is supported by a strong partner ecosystem of system integrators and resellers. Entando is considered a pioneer in modern software paradigms and modern application development.

Product Profile

Entando is a Digital Experience Platform for Modern Applications. Entando harmonizes customer experience across the omnichannel offering a modern approach to UX design, development and delivery (including UX Convergence). Entando can be used to modernize applications or to build next-generation applications across different industries and use cases.

Overview

Entando is the lightest, open source Digital Experience Platform (DXP) for Modern Applications.

Executive Summary

Entando is collaborating with Red Hat® to offer innovative open source solutions for developing enterprise applications. Both companies are aligned on concepts related to modern application development including application containerization, container management, microservices, and supporting a polyglot development model for cloud-native applications. Entando can be used as a UX layer on top of Red Hat software for process driven applications.

Statement from Partner

"We believe that this alignment with Red Hat will address a need in the market for an open source solution to simplify the development of modern user interfaces for applications built with JBoss BPM Suite and JBoss BRMS," says Walter Ambu, CEO at Entando. *"This project can enable developers to more rapidly build and deploy user-engaging applications that leverage multiple interfaces, including web, mobile and IoT."*

Statement from Red Hat Connect

"Customers are looking to migrate their applications to the cloud leveraging containers as the deployment model," said Mike Werner, senior director, Global Technology Partners, Red Hat. *"Red Hat container certification assures a supportable and performant platform for all types of customer deployment models. Red Hat is thrilled to work with software partners like Entando, resulting in the world's largest commercial ecosystem for containers."*

redhat. TECHNOLOGY PARTNER

redhat. CERTIFIED TECHNOLOGY

Product Benefits

Entando unifies the user experience across different applications, people, devices

- **UX convergence:** this is the founding concept of Entando: delivering common experiences across enterprise applications based on UI/UX patterns

- **Customer centricity:** putting customer experience first, in the design of Modern Applications

- **Omnichannel:** simplifying common tasks and stimulating user engagement always, while they move across different digital domains

Use Cases

Entando reduces technical complexity, time-to-market and project development costs

- **Low code/component based platform:** modular development made easy by dragging and dropping reusable components, providing a layer of separation between front and back end technologies

- **Reduced time to market:** reduced applications time to market/value through fast prototyping and implementation

- **Lightweight:** thanks to a mini core that weights less than 55MB, Entando supports agile integration with an extendible architecture

Find more on UX convergence and Modern Applications on www.entando.com/blog or drop us an email, to learn more: info@entando.com

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